

Dear Sir / Madam,

Our company would like to invite you to participate on the Smart City Conference, organised by Bay Zoltán Nonprofit Ltd. for Applied Research, which will take place on 27 November 2014 in Lillafüred at the Palace Hotel Hunguest.

The conference will focus on the latest developments in the field of "smart" solutions that will improve the cities of the future. An exciting line-up of Hungarian and international experts will summarize and present the most current thinking in the field.

The conference will cover six major subject areas:

1. Smart mobility
2. Smart city logistics
3. Smart waste
4. Smart services
5. Smart energy
6. Smart health

The target group for the conference will include leading experts in the field, as well as decision-makers from European governments and municipalities (with a regional focus), international utility companies, transport companies, consulting and service firms, universities and colleges.

The participation on the conference is free of charge but a convenient registration is required. The registration form is also available on the following website: <http://www.bayzoltan.hu/disszeminaciosesemenyek>.

For further information, please do not hesitate to contact us by e-mail: smartcity@bayzoltan.hu.

Miskolc, 20 October 2014.

Best Regards on behalf of the organizers,



Dr. GRASSELLI Norbert
Institute Director
Bay Zoltán Nonprofit Ltd. for Applied Research
Institute for Logistics and Production Engineering